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Internet transactions still yield small change.

Stuck, Bart W.

Business Communications Review, v26, n7, p51(4)

July , 1996 ISSN: 0162-3885 Language: English

Record Type: Fulltext; Abstract

Word Count: 2300 Line Count: 00214

Abstract: A growing number of businesses are realizing the potential benefits of Internet commerce considering that about 200 million people are expected to have Internet access by the year 2000. However, businesses must also realize the costs associated with Internet commerce such as access provider, content and advertising fees. Issues such as transaction security, user consensus and software needs must also be considered before Internet commerce becomes a major part of the global economy.

Text:

Commerce via the Web is hip, but does it have real potential? Yes, but it will take two or three years - at least - to materialize.

During the past three years, the Internet has exploded into public consciousness, and businesses everywhere have been intrigued by what the 'Net can provide. A major consideration in any business is the cost to reach potential customers, and when compared with traditional marketing, sales and distribution methods, Internet-based electronic commerce can work out favorably.

Part of the Internet's appeal is that it can enable a company to capture some of the revenues currently going to intermediaries such as banks, distributors and/or wholesalers. Instead, network-based facilities generate revenues on a per-transaction basis.

In terms of an audience with spendable income, the Internet market looks compelling, depending on the targeted transactions. A growing number of PC users use their machines for communications-oriented activities, including email, Internet and World Wide Web access and browsing plus online services (see (ILLUSTRATION FOR FIGURE 1 OMITTED) on worldwide electronic data connectivity market).

For the Internet alone, statistics compiled from such sources as Network Wizards (http://www.nw.com) Cyber Atlas (http://cyberatlas.com) and

Matrix Information and Directory Services (http://www.mids.org), show the magnitude of its reach:

- * 9.4 million hosts in January 1996, up from 2.8 million July 1995.
- * 129 countries with direct connectivity in January 1996, up from 39 countries in July 1995.
 - * 78,000 commercial web sites.
- * 16.9 million users in 1995 of "core Internet" (i.e., those using text-oriented services such as TCP/IP, SMTP, FTP and Telnet but not necessarily the Web), 26.4 million users of consumer Internet (i.e., the World Wide Web) and 39 million users reachable by email.

According to the same sources, the demographics of the typical Internet user are as follows:

- * Median age: 30.
- * 64 percent have college degrees and 93 percent have some college education.
 - * 67 percent are male.
- * 66 percent access the Internet from work, 44 percent from home and 8 percent from school.

International Data Corporation (http://www.idcresearch.com) forecasts that approximately 200 million individuals around the globe will have Internet access by the year 2000, and roughly 125 million of them will be accessing the World Wide Web. The size of the market reflects the fact that, despite its flaws, the Internet works remarkably well: It is a terrific vehicle to provide connectivity from remote terminals to a wide variety of hosts for email and file transfer services virtually everywhere on earth.

Moreover, users who "surf the 'Net" join communities with whom they share interests and experiences, and they are creating communities that have shared commercial interests that can be met through the buying and selling of goods, services and information (ILLUSTRATION FOR FIGURE 2 OMITTED).

Internet users have already exhibited their buying power in the markets for computing and datacom products. Zona Research (http://www.zonaresearch.com) and Volpe Welty (http://www.uwco.com) estimate that the market for Internet hardware, software and related services - and their counterparts in corporate intranets (private backbone networks using a routable peer-to-peer protocol such as TCP/TP, IPX or NETBEUI) - will grow from \$342 million in 1995 to \$3.3 billion in 1998.

Ingredients for Electronic Commerce

- There are three types of fees for commerce conducted via the 'Net:
- * Usage fees paid to Internet service providers.
- * Content fees for downloading information.
- * Advertising and transaction-processing fees.

In the simplest transaction, each buyer and seller can barter goods and services, and there is no intermediary - for example, electronic funds transfer between banks. The mechanics by which a buyer pays a seller are relatively straightforward. It requires deploying hardware and software as well as reliable and secure workflow processes, which may involve preserving anonymity if desired or required by either party. The canabilities required for Internet commerce are as follows:

- * Enable buyers to inquire about products, review product and service information, place orders, authorize payment, and receive both goods and services online.
 - * Enable sellers to advertise products, receive orders, collect

payments, deliver goods electronically and provide ongoing customer support.

- * Enable financial organizations to serve as intermediaries that accept payment authorization, make payments to sellers and notify a buyer that a transaction is complete.
- * For hard goods, to enable sellers to notify logistics organizations electronically as to where and when to deliver goods/merchandise.

Much attention has been paid to the lack of security for electronic transactions, especially via the Internet. In response, Visa International (http://www.visa.com) and MasterCard International (http://www.mastercard.com) have developed a secure electronic transaction (FST) specification (Version 1 0. February 23. 1996) to address Internet

(http://www.mastercard.com) have developed a secure electronic transaction (SET) specification (Version 1.0, February 23, 1996) to address Internet electronic commerce business needs. The software to support these specs will be available within a year or two, and a lot of additional software to handle work processes will have to appear in the same period as well.

While there are competing standards efforts - including JEPI (Joint Electronic Payments Initiative) - a number of banks are supporting the SET effort, which Visa and MasterCard hope will attract third parties to build software and help define de facto standards for computers and networks worldwide. Much of the success of the traditional credit-card business came from Visa and MasterCard support of a point-of-sale protocol for credit authorization and clearinghouse functions. These enabled merchants and seller banks to be paid, and it allowed buyer banks to debit credit cards and bill users.

- SET is not a listing of technical specifications, but instead outlines a series of functions that should be required for transactions:
- * Provide for confidential payment information and enable confidentiality of order information that is transmitted with payment information.
 - * Ensure integrity for all transmitted data.
- * Provide authentication that a buyer is a legitimate user of a "branded" e.g., Visa, MasterCard, American Express bankcard account.
- * Provide authentication that a merchant can accept bankcard payments through its relationship with an appropriate financial institution.
- * Ensure the use of the best security practices and design techniques to protect all legitimate parties in an electronic commerce transaction.
- * Ensure the creation of a protocol that is neither dependent on transport security mechanisms nor prevents their use.
- * Facilitate and encourage interoperability across software and network providers.

There appears to be little technical risk in meeting SET's goals, given the availability of common hardware platforms (processors, bus structures, disk drive formats, standardized modems and LANs), software interoperability (languages and leading operating systems), protocols (TCP/IP, IPX, OSI), graphical user interfaces (Visual Basic, Motif) and even security solutions.

But with regard to security, even though there have been advances in public and private key encryption (see this issue, pp. 33-36), widespread availability of secure electronic commerce payment systems that can meet the SET goals is not expected for two to three years. There are several reasons for the delay:

 Time is required to build consensus among a critical mass of users businesses and individuals - for credit-card usage, as well as to build consensus among a critical mass of users for business-to-business Internet commerce.

- It will take several years for technical specifications and implementations to be installed, trialed and debugged.
- 3. It will also take several years to address how Internet electronic commerce should be integrated into internal workflow processes for businesses e.g., handling internal transfer payments between business units of a company, handling payments between businesses and between individuals and businesses.
- 4. Two to three years are needed to build confidence among participants that secure electronic commerce transactions can in fact be made over the Internet.

The Internet and Commerce

Electronic commerce was pioneered through Electronic Data interchange (EDI) Which used industry-specific protocols and workflow processes to place orders, track inventory and send bills to buyers. In 1995, according to Jupiter Communications (http://www.jup.com), EDI was being used by more than 40,000 companies around the globe to handle \$255 billion in total commerce (roughly 10 percent of the wholesale total).

While transactions are taking place on the Internet, the current level of commerce is extremely small relative to overall commerce in the U.S., which is huge by virtually any measure. Using Census Bureau statistics, the Commerce Department estimates that retail sales (between an individual consumer and a business) exceed \$2 trillion annually, while wholesale sales (between two businesses) top \$2.5 trillion annually. In contrast, during 1995, Internet electronic commerce broke through the \$1 billion level, according to IDC, Jupiter and Forrester Research

(http://www.forrester.com). To put the numbers in perspective, according to the Bloomberg News Service, U.S. businesses will spend roughly \$20 billion in 1996 on marketing promotional items - e.g., T-shirts, key chains and notepads - which will dwarf revenues from Internet electronic commerce.

TABLE 1 Advertising and Marketing Costs per Thousand Exposures

Category	Cost
Network Television	\$3-\$4
Targeted Business Print Ad	\$50
Direct Marketing/Direct Retail	\$500
Complex Mailing	\$2,000
Internet Home Page	\$2.75

Source: Lucent Technologies GBCS

* Internet home page assumes \$1.3 million per year cost and an average home page hit rate of 50,000 per month, 15 minutes per transaction of \$0.15 plus the cost of the Web server. (TABULAR DATA FOR TABLE 2 OMITTED)

The same sources forecast that worldwide global electronic commerce in the year 2000 will range between \$20 and \$50 billion, with roughly 80 percent from business-to-business (wholesale) transactions, and the rest from consumer-to-business (retail) transactions. These same forecasts foresee an even split - 50/50 - between the revenues associated with electronic transactions that are under \$10 and over \$10: a small number of over-\$10 transactions, and a large number of under-\$10 transactions.

Internet Commerce Drivers

Electronic commerce via the Internet helps solve a real problem: matching buyers and sellers in a more cost-effective manner. Since 1993, the Internet has been used to support conventional sales and marketing activities; it has provided an alternative way to reach buyers.

Compared with traditional outreach methods - advertising and marketing the Internet is cost-effective (see Tables 1 and 2, and (ILLUSTRATION FOR FIGURE 3 OMITTED)). An Internet-linked customer service operation (e.g., a call center) can save as much as 50 percent, while agents are freed up to handle more transactions, increasing productivity.

Current electronic commerce participants include both large companies and startups in different business segments. Those that concentrate on providing electronic commerce services include carriers - from interexchange, wireline local exchange and competitive access providers for private line and switched services to, eventually, cellular carriers for packet-switched transport services. Other IT/networking stakeholders in electronic commerce include computer communications hardware vendors, software tool vendors and systems integrators. Outside of our industry, advertising and public relations agencies and financial institutions have gotten involved.

The brief list below illustrates the breadth of brokered Internet electronic commerce transaction services that are being offered today, although there is no real indication of how they're doing in terms of profitability:

- * Automobile specifications, delivery timetables, pricing and even purchasing: Auto-by-Tel (http://www.autobytel.com) and Dealernet (http://www.dealernet.com):
- * Flowers: 1-800 Flowers (http://www.800flowers.com) and PC Flowers (http://www.pcgifts.ibm.com).
 - * Books: Amazon (http://www.amazon.com).
- * Computers: NecX (http://www.necx.com) and CNET (http://www.cnet.com).
 - * Wine: Virtual Vinevards (http://www.virtualvin.com).
- * EDI: Premenos (http://www.premenos.com) and Edify (http://www.edify.com).
- * Advertising: Modem Media (http://www.modemmedia.com) and @dMarket (http://www.admarket.com).
- * Magazines: Salon (http://www.salon1999.com) and Hot Wired (http://www.hotwired.com).
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- (http://www.americanexpress.com), Check Free (http://www.checkfree.com),
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- (http://www.citibank.com), Fidelity Investments (http://www.fid-inv.com), Intuit (http://www.intuit.com), Mark Twain Bank (http://www.marktwain.com), and Charles Schwab (http://www.schwab.com).
- * Internet Shopping Malls: CommerceNet (http://www.commercenet.com), Continuum (http://www.continuumsi.com), CyberCash
- (http://www.cybercash.com), Downtown Anywhere (http://www.awa.com), eShop (http://www.eshop.com), Internet Commerce Group (http://www.incog.com), Net Market (http://nemarket.com) and Open Market (http://www.openmarket.com).

Conclusion

In trying to forecast electronic commerce's future, it is helpful to look to the past. It has been roughly 20 years since the first commercial

automatic teller machine was introduced, but by 1995, more 122,700 ATMs had been installed within the U.S. Similarly, about 20 years have passed since the first electronic point-of-sale credit-card terminals were deployed; today, more than 554,200 units are operating on line.

In short, it will take time - certainly not before the year 2000 - before Internet electronic commerce is in the mainstream of the global economy. And it will take at least another decade after that before it becomes a truly significant factor in terms of total commerce.

It is no surprise that the pace of Internet commerce - related technology is moving faster than business organizations. Buyers and sellers need to have a variety of solutions and packages that will meet their needs in a cost-effective manner, and meeting mose needs involves software and engineering execution, marketing, sales and customer support.

Hardware and software are already available for secure Internet transaction processing. The platforms are based on Intel and RISC processors, while the software encompasses browsers, information retrieval search engines and tools for authoring, servers, security, database management and development. These systems can scale from tens of transactions per day to tens of thousands of transactions per hour.

The real potential for Internet electronic commerce will be to provide not only secure transaction processing but also a new network-based marketing channel that can create new enhanced services - and also new multimillionaires who will seize the opportunity to make a lot of money very quickly - based on per-transaction processing fees rather than on a one-time fee for selling a software package. But even this is probably two to three years away.

Dr. Bart W. Stuck is president of Business Strategies LLC (Westport, CT), a network computing and telecommunications consultancy. He can be reached at 203/454-1722 or via email at BartStuck@aol.com.

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Special Features: illustration; table; graph

Industry Codes/Names: TELC Telecommunications; BUSN Any type of business Descriptors: Internet--Economic aspects; Online transaction processing--Evaluation

Product/Industry Names: 4811500 (Specialized Telecom Services) Product/Industry Names: 4822 Telegraph & other communications

File Segment: TI File 148

[File 15] ABI/Inform(R) 1971-2007/Jul 19

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[File 16] Gale Group PROMT(R) 1990-2007/Jul 19

[File 148] Gale Group Trade & Industry DB 1976-2007/Jul 17

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[File 626] Bond Buver Full Text 1981-2007/Jul 20

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[File 267] Finance & Banking Newsletters 2007/Jul 16

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Set Description Items

SI 485550 S (COMPUTERIZ? OR COMPUTERIS? OR (COMPUTER OR ELECTRONIC? OR AUTOMAT? OR INTERACTIVE OR MANAGEMENT OR CONTROL) (1W) (APPLICATION OR ASSISTED OR BASED OR ASSISTED OR IMPLEMENTED OR CONTROL? OR FUNCTION? OR IMPLEMENTED OR NETWORK? ? OR OPERAT? OR PROCESS? OR PROGRAM? ? OR SYSTEM? ?)) (5N) (SOLICIT? OR OFFER? OR MARKET??? OR ADVERTI? OR

PROMOT??? OR PITCH??? OR SELL???)

793300 S (INITIAL OR DIRECTOR OR PUBLIC) () (OFFERING? OR SALE) OR IPO OR CLOSED (1W) END () FUNDS OR (GO OR GOING) () PUBLIC OR REVERSE() (MERGER? OR ACQUISITION?) OR NEW(2W)(ISSUE? ? OR SECURITIES) OR MUTUAL(1W)STOCK()CONVER? OR (FIRST OR 1ST OR

START?) (3N) ((PUBLIC OR COMMON) (2N) (STOCK? ? OR EQUITY OR EQUITIES))

S S1 (5N) (SHARE? ? OR ISSUE? ? OR STOCK? ? OR BOND? ? OR SECURITIES OR 55941 IPO OR OFFERING? ? OR EQUITIES OR EQUITY)

2868713 S DATA()(BASE OR BASES OR BANK? ? OR SYSTEM? OR NETWORK? ? OR FILE? ?) OR DATABASE? OR DATABANK? OR OODB OR DB OR DBS OR DBMS OR RDBMS OR RDMS OR ORDBMS OR INFORMATION (2W) SYSTEM? ?

S (STORE? ? OR STORING OR CONTAIN??? OR SAVING OR SAVE? ? OR DOWNLOAD??? 1739584 OR COPY OR COPI?? OR ARCHIV?? OR RECORDED OR CAPTUR???) (3N) (INFORMATION OR DATA OR FILE? ? OR RECORD? ? OR CONTENT OR DOCUMENT? ?)

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74039
              S INDICATION(1W) INTEREST OR (DEALER? ? OR INVESTOR? ? OR BROKER? ? OR
GROUP? ? OR INDIVIDUAL? ? OR FIRM? ? OR FUND? ? OR INSTITUTION?? OR CORPORATION? ? OR
COMPANY? ?) (1W) INTEREST
S7 9197587 S SYNDICATE? ? OR INVESTMENT()BANK??? OR UNDERWRITER? ? OR UNDER()WRITER?
? OR BROKER? ? OR BROKERAGE? ? OR INSURER? ? OR DEALER? ? OR FINANCIER? ? OR INVESTOR? ?
OR MEMBER? ?
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              S (SELECT?? OR LIMITED OR CERTAIN OR PARTICULAR OR EXCLUSIVE OR PRECISE OR
SB
SMALL) (3W) (PORTION? ? OR AREA? ? OR PART? ? OR SEGMENT? ? OR SECTION? ?)
S9 10383371 S INTERNET OR INTRANET OR WIDE()AREA()NETWORK OR WAN OR
LOCAL()AREA()NETWORK OR LAN OR NETWORK? ? OR SERVER OR ONLINE OR ON()LINE
S10 7029289 S ACCESS??? OR ENTRANCE OR RIGHTS OR PERMISSION? ? OR AUTHORIZATION? ? OR
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     9228 S (ALLOCAT??? OR DISTRIBUT??? OR APPROPRIAT??? OR DESIGNAT???.OR
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        1702
              S S13 (10N) S4
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S15
          43
              S S5 (S) S14
816
         1 S S15 (S) S7
S17
     1536955 S (S8 OR S10) (5N) (S4 OR S9)
S18
             S S14 (S) S7
S19
              S S18 (S) S17
S20
              RD (unique items)
        6 S S20 NOT S16
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         747
             S S7 (10N) S11
             S S22 (S) S4
523
S24
             RD (unique items)
             S S24 NOT (S16 OR S21)
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S26
       15983 S S1 (3N) S4
             S S26 (S) S6
S27
S28
             RD (unique items)
S29
             S S28 NOT (S16 OR S21 OR S25)
S30 17146958 S S2 OR (SHARE? ? OR ISSUE? ? OR STOCK? ? OR BOND? ? OR SECURITIES OR IPO
OR OFFERING? ? OR EQUITIES OR EQUITY)
531
      217063 S S30 (10N) S4
      59749 S S5 (5N) S30
S32
       2011 S S31 (S) S32
S33
S34
        196 S S33 (S) S17
S35
         29 S S34 (2S) S7
        24 S S35 NOT PY>2000
S36
S37
        14 RD (unique items)
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[File 9] Business & Industry(R) Jul/1994-2007/Jul 16

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File 624: Homeland Security & Defense and 9 Platt energy journals added Please see HELP NEWS624 for more*

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S1 390298 S (COMPUTERIZ? OR COMPUTERIS? OR (COMPUTER OR ELECTRONIC? OR AUTOMAT? OR INTERACTIVE OR MANAGEMENT OR CONTROL) (1W) (APPLICATION OR ASSISTED OR BASED OR ASSISTED OR IMPLEMENTED OR CONTROL? OR FUNCTION? OR IMPLEMENTED OR NETWORK? ? OR OFERRI? OR PROCESS? OR PROGRAM? ? OR SYSTEM? ?)) (SN) (SOLICIT? OR OFFER? OR MARKET??? OR ADVERTI? OR PROMOT???)

S2 1185951 S (INITIAL OR DIRECTOR OR PUBLIC)()(OFFERING? OR SALE) OR IPO OR CLOSED(1M) END()FUNDS OR (GO OR GOINS)()PUBLIC OR REVERSE()(MERGER? OR ACQUISITION?) OR NEW(2W)(ISSUE?? OR SECURITIES) OR MUTUAL(1W)STOCK()CONVER? OR (FIRST OR 1ST OR START?)(3N)((PUBLIC OR COMMON)(2N)(STOCK?? OR EQUITY OR EQUITIES))

S3 27210648 S SHARE? ? OR ISSUE? ? OR STOCK? ? OR BOND? ? OR SECURITIES OR IPO OR OFFERING? ?

S4 2049329 S DATA() (BASE OR BASES OR BANK? ? OR SYSTEM? OR NETWORK? ? OR FILE? ?) OR DATABASE? OR DATABANK? OR OODB OR DB OR DBS OR DBMS OR RDBMS OR RDMS OR ORDBMS OR INFORMATION (2W) SYSTEMM? ?

S5 287566 S (STORE? ? OR STORING OR CONTAIN??? OR SAVING OR SAVE? ? OR DOWNLOAD???

- OR COPY OR COPI?? OR ARCHIV?? OR RECORDED OR CAPTUR???)(3N)(INFORMATION OR DATA OR FILE? ? OR RECORD? ? OR CONTENT OR DOCUMENT? ?)
- 56 5452 S INDICATION(1W)INTEREST OR (DEALER? ? OR INVESTOR? ? OR BROKER? ? OR GROUP? ? OR INDIVIDUAL? ? OR FIRM? ? OR FUND? ? OR INSTITUTION?? OR CORPORATION? ? OR COMPANY? ?) (1W) INTEREST
- 97 744811 S SYNDICATE? ? OR INVESTMENT()BANK??? OR UNDERWRITER? ? OR UNDER()WRITER? ? OR BROKER? ? OR BROKER? ? OR INVESTOR? ? OR MEMBER? ?
- S8 36530 S (SELECT?? OR LIMITED OR CERTAIN OR PARTICULAR OR EXCLUSIVE OR PRECISE OR SMALL) (3W) (PORTION? ? OR AREA? ? OR PART? ? OR SEGMENT? ? OR SECTION? ?)

 S9 1223352 S INTERNET OR INTRANET OR WIDE()AREA()NETWORK OR WAN OR
 LOCAL()AREA()NETWORK OR LAN OR NETWORK? ? OR SERVER OR ONLINE OR ON ()LINE
- S10 843254 S ACCESS??? OR ENTRANCE OR RIGHTS OR PERMISSION? ? OR AUTHORIZATION? ? OR AUTHORISATION? ?

 S11 632 S (ALLOCAT??? OR DISTRIBUT??? OR APPROPRIAT??? OR DESIGNAT???, OR EARMARK??? OR ASSIGN??? OR ALLOT OR GIVE) (3N) (SHARE? ? OR ISSUE? ? OR STOCK? ? OR BOND?
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- S12 100 S S1 (10N) S2 S13 90 S S12 (S) S3 S14 12 S S13 (S) S7
- S15 12 RD (unique items) S16 8082 S (S2 OR S3) (5N) S5
- S16 8082 S (S2 OR S3) (SN) SS S17 1704 S S16 (S) S4
- S18 3 S S17 (S) S6 S19 3 RD (unique ite
- S19 3 RD (unique items) S20 3 S S19 NOT S15
- S21 256 S S17 (S) S7
- S22 199 S S21 (3S) S9 S23 1 S S22 AND S11
- S24 140 S S22 (S) (S8 OR S10) S25 130 S S24 (S) S5
- S26 128 S S25 (S) S4 S27 3 S S26 AND S6
- S27 3 S S26 AND S6 S28 3 RD (unique items)

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8 page(s) will be printed.

Search History

#	Query	Limiters/Expanders	Last Run Via	Results
	AB database* and AB IPO		Interface -	-
S1			EBSCOhost	
			Search Screen -	
			Advanced Search	10
			Database - Internet and Personal	
			Computing Abstracts	

Record: 1

Title: Trademark humor.

Source: eWeek; 2/23/2004, Vol. 21 Issue 8, p58-58, 1p

Document Type: Article

Subject Terms: CAPITAL market CORPORATIONS -- Finance

ELECTRONIC data processing INFORMATION technology MANAGEMENT information systems SQL (Computer program language)

NAICS/Industry Codes522291 Consumer Lending 518210 Data Processing, Hosting, and Related Services

Abstract: Craig sartett may have said the gloom was lifting from the IT industry during the Intel
Developer Forum last week, but as the famished Fumall wandered San Francisco's

streets after four foodless vendor visits, he lamented that open buffets and copious refreshments still were not on the upturn menu at most Silicon Valley companies. At a Chinatown eatery, the malnourished Maven of Murmur met three industry vets and invited himself to dine with them. As Spence sipped his first Tsingtao, his fellow feeders chattered about salesforce.com's anticipated IPO. It seems the Benioff bunch will make a big announcement with Big Blue at its Customer Success Day. The Kitty choked on his spicy orange chicken when one diner said SCO had just announced delivery of its OpenSaver Update Pack 2, which includes the object -relational database management system Post-greeSQL. Conversation then turned to the Kitty's homeland, the People's Republic of Taxa chusetts, which, it appears, is living up to its nickname. Seems the friendly state revenue folks have implemented an application called Discover, which can link taxpayer information to public and eventually private

databases to broaden financial profiles on individuals who may be fibbing on returns.

ISSN: 1530-6283 Accession Number: 12394776

Database: Internet and Personal Computing Abstracts

Full Text Database: Academic Search Premier

Record: 2

Title: Customized collaboration -- Navy unit replaces outdated database with Web-based

system that gives users control of information.

Authors: Fontana, John

Source: Network World; April 28, 2003, Vol. 20 Issue 17, p73-73, 1p

Document Type: Article

EBSCOhost Page 2 of 6

Subject Terms: ARMED Forces

ONLINE information services

INSTANT messaging

Geographic Terms:

UNITED States

Author-Supplied Keywords: U.S. Navy Tactical Information Technology Integration Program Office

Abstract:

Reports that the U.S. Navy's Tactical Information Technology Integration Program Office (TacTI PPO) has rolled out Web-based collaboration software to create its Secure Information Management Environment (SIME). Indicates that the program management system supports two missile programs that are a collaborative effort among 112 organizations, and the software provides threaded discussions, document sharing, workflow, chat, and instant messaging. Notes that TacTT IPO deployed the software nearly three years ago to replace an aging and costy database-collaboration system that had limited sharing capabilities and required users to funnel new documents through a centralized administrator for posting. Includes a photo.

ISSN: 0887-7661

Accession Number: IPCA0687434

Database: Internet and Personal Computing Abstracts

Full Text Database: Business Source Corporate

Record: 3

Title: Advisers fear SEC database plan.

Authors: Brown, Doug

Source: Interactive Week; July 24, 2000, Vol. 7 Issue 29, p11-11, 1p

Document Type: Article

Subject Terms: GOVERNMENT regulation CORPORATIONS

SAVING & investment FEDERAL government

Geographic Terms: UNITED States

Company/Entity: INVESTMENT Counsel Association of America

Abstract:

Reports that the Investment Counsel Association of America has expressed concerns over the United States Securities and Exchange Commission's (SEC) plan to build a public online database containing detailed information on the approximately 8,100 federally registered investment adviser firms. Lists the types of information the database will contain: advisers' educational background; experience; disciplinary problems; what the firm charges for its labor; what the firm discloses regarding potential conflicts of interest; what the brokerage practices are; and manner of allocating popular initial public offerings (IPOs). Says that the adviser industry has problems with elements of the SEC's overhaul of the registration process. Indicates that the database makes the industry more transparent to consumers, public officials,

regulators, and competitors.

ISSN: 1078-7259

URL: http://www.icaa.org

Accession Number: IPCA0609646

Database: Internet and Personal Computing Abstracts

Full Text Database: Academic Search Premier

Record: 4

Title: Riding the venture capital funding wave -- Which tech companies got the big bucks

and how they did it.

Authors: Ciccarelli, Maura C

EBSCOhost Page 3 of 6

Source: Philly Tech; July 1, 2000, Vol. 3 Issue 7, p16-18, 2p

Document Type: Article

FINANCE Subject Terms:

> SAVING & investment FLECTRONIC commerce CORPORATIONS

Geographic Terms: UNITED States

Author-Supplied Naviant

Keywords:

FullTilt solutions InvestorForce.com

Abstract: Focuses on venture capital funding for Web-based companies in the Philadelphia area. Points out that venture capital funding in the area is at an all-time high, though it still

falls behind the leading areas such as the Silicon Valley, New York, and Texas. Mentions the impressive amounts of funding received by Naviant Inc., a Web advertising company who has since seen major growth and is preparing for its IPO. Also spotlights FullTilt Solutions, developer of relational databases who plans to use its

funding for developing business-to-business commerce solutions, and InvestorForce.com who benefited from \$22 million in funding from several sources. Mentions other companies who have been able to raise funding to build strong

businesses.

IPCA0610019 Accession Number:

Database: Internet and Personal Computing Abstracts

Record: 5 Title:

IPOs online: featuring IPO Express.

Authors: Kassel, Amelia

Source: Searcher; April 1, 2000, Vol. 8 Issue 4, p53-66, 14p

Document Type: Article

Subject Terms: ENTERPRISEWIDE computing

FINANCE

STOCK exchanges USER interfaces (Computer systems)

GOVERNMENT regulation

UNITED States Geographic Terms: Author-Supplied IPO Express Keywords: FDGAR-Online

Abstract: WEB WISE WAYS column discusses one of the hottest financial subjects of the last few years, initial public offerings (IPOs). Describes some related terms and acronyms,

> including NASDAQ (the National Association of Securities Dealers Automated Quotations system) and the SEC (Securities and Exchange Commission), and what happens when a company goes public. Explains that most of the public filings required by the SEC are available through EDGAR (the Electronic Data Gathering, Analysis, and Retrieval system), and tells where to look for ones that cannot be located there. Mentions IPO databases, including the free IPO Express from EDGAR-Online, with an easy-to-use interface and an array of useful options. Offers a sidebar (p58-59) that provides additional IPO resources, and a table (p62-63) of the most widely used 1933

Act registration forms, Includes seven screen displays and two sidebars,

ISSN: 1070-4795

HRI: http://www.ipoexpress.com

Accession Number: IPCA0603172

Database: Internet and Personal Computing Abstracts

Full Text Database: Academic Search Premier

Page 4 of 6 EBSCOhest

Record: 6

Keywords:

Title: IPO Profiler is new natural language search tool -- It allows individuals involved in

writing business plans to instantly compare their plan to companies that previously

filed...

Source: Link-Up; January 1, 2000, Vol. 17 Issue 1, p1, 2p

Article Document Type:

Subject Terms: BUSINESS PLANNING

ELECTRONIC information resource searching

INFORMATION services ONLINE information services

UNITED States Geographic Terms: Author-Supplied

IPO Profiler **FDGAR Online**

Abstract: Announces that EDGAR Online, Inc. has introduced IPO Profiler, a business plan

analysis and development tool that has been added to EDGAR Online's IPO Express service, Reports that IPO Profiler combines EDGAR Online's IPO Express database with DR-LINK natural language search technology, a high-powered information retrieval system developed by Manning & Napier Information Services. Says that it is available free to all EDGAR Online registered users and permits individuals who write and analyze business plans to instantly compare the plans to companies that previously filed for IPOs. Notes that venture capitalists, investment bankers, entrepreneurs, and securities lawyers who need to do quick and efficient competitive business plan

research, will find that it is the perfect aid for them.

ISSN: 0739-988X

URL: http://www.edgar-online.com

TPCA0597125 Accession Number:

Database: Internet and Personal Computing Abstracts

Full Text Database: Business Source Corporate

Record: 7

Title. iSyndicate.

Authors: Roberts-Witt, Sarah L

Internet World; December 15, 1999, Vol. 5 Issue 35, p56-57, 2p Source:

Document Type: Article

COMPUTER networks Subject Terms:

INFORMATION services

WEB sites

Geographic Terms: UNITED States

Abstract: Describes the network infrastructure of iSyndicate, a provider of both free and for-fee syndicated content services to Web sites. Explains that the information is offered to

> subscribers a la carte or aggregated into one of 3,000 packages for a variety of subject areas. Says that its roster of content providers include such well-known names as Associated Press, Reuters, CBS, Times Warner, and United Press International and niche players such as IPO Monitor, the E-Commerce Times, Big Red Hen, and Premier Pet Insurance. Reports that iSyndicate's proprietary technology, which is called RAPID, short for realtime aggregation packaging and delivery, has three components: a content harvester, databases, an content output. Mentions the challenges that iSyndicate fac as the launch of integrated multimedia content and

> add-on services and the need to sidestep the potential pothole of standardiza Includes

one diagram. ISSN: 1097-8291

http://web.ebscohost.com/ehost/delivery?vid=67&hid=2&sid=9dfb3c13-451f-4127-8c88-45d9164437b... 7/20/2007 EBSCOhost Page 5 of 6

Accession Number: IPCA0594432

Database: Internet and Personal Computing Abstracts

Full Text Database: Academic Search Premier

Record: 8

Title: Object database vendors bet on Net, with mixed results.

Authors: Carr, David F

Source: Webweek; May 5, 1997, Vol. 3 Issue 13, p32-34, 3p

Document Type: Article

Subject Terms: STOCK exchanges

DATABASE management

SAVING & investment CORPORATIONS

MONEY

Geographic Terms: UNITED States
Author-Supplied Object Design

Keywords: Versant Object Technology

Abstract: NET MONEY column discusses the success of stocks from two object database

companies after their IPO a year ago. Features information on Object Design Inc. and Versant Object Technology. Reports that both currently show a small increase, although the values have been fluctuating. Concludes that this seems to be a trend

among vendors of object-oriented technologies. Includes one graph.

ISSN: 1081-3071

Accession Number: IPCA0501821

Database: Internet and Personal Computing Abstracts

Record: 9

Title: The Investext Group adds information sources.

Source: Information Today; February 1, 1997, Vol. 14 Issue 2, p8-9, 2p

Document Type: Article

Subject Terms: CORPORATIONS

INFORMATION resources

BUSINESS

INFORMATION services

SAVING & investment

Geographic Terms: UNITED States

Author-Supplied Investext

Keywords: International Country Risk Guide

IPO Maven Investext Group

Political Risk Services

Abstract: Announces the addition of Political Risk Services' International Country Risk Guide to

Investext, an international investment and marketing intelligence database from The Investext Group of Boston, MA. Explains that the guide will provide risk analysis information on both developed and emerging countries, including the potential impact

of worldwide events. Also reports that Investext users now have access to IPO Maven for information on new public companies. Lists several other information sources

already available through the Investext database.

ISSN: 8755-6286

Accession Number: IPCA0492046

Database: Internet and Personal Computing Abstracts

EBSCOhost Page 6 of 6

Full Text Database: Academic Search Premier

Record: 10

Title: UMI intros latest Ondisc product.

Source: Information Today; September 1, 1991, Vol. 8 Issue 8, p23-23, 1p

Document Type: Article
Subject Terms: CD-ROMs

Geographic Terms: UNITED States

Author-Supplied IEEE/IEE Publications Ondisc

Keywords: UMI
Institute of Electrical and Electronics Engineers

Institution of Electrical Engineers

Abstract: Reports that UMI has announced release of IEEE/IEE Publications Ondisc (IPO)

featuring text, formulas, charts, diagrams, photos and illustrations from publications of the Institute of Electrical and Electronics Engineers (IEEE) and the Institution of Electrical Engineers (IEE). Says that IPO contains both the image database, containing page images, and the index database with abstracts and indexes. Updates are

monthly, wit initial offering having almost 500,000 pages of scanned images.

ISSN: 8755-6286

Accession Number: IPCA0225263

Database: Internet and Personal Computing Abstracts
Full Text Database: Computers & Applied Sciences Complete

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Set
       Items
              Description
          0 S AU=(LAQUINTA, F? OR LAQUINTA F? OR LAQUINTA(1N)(F OR FRANK))
S1
S2
          0 S AU=(MCGINLEY, M? OR MCGINLEY M? OR MCGINLEY(1N) (M OR MICHAEL))
83
         289 S AU=(RYAN, M? OR RYAN M? OR RYAN(1N) (M OR MICHAEL))
54
    1685126 S DATABASE? ? OR DATA()BASE? ? OR INFORMATION(2W)SYSTEM? ?
85
          0 S S1 AND S2 AND S3
S6
         289
             S S1 OR S2 OR S3
S7 16276548 S STOCK? ? OR BOND? ? OR ISSUE OR SECURITIES OR OPTIONS
S8
          94
              S S6 AND S4
S9
          8 S S8 AND S7
        1 RD (unique items)
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10/3,K/1 (Item 1 from file: 20) Links

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Agweek Magazine Cowboy Logic column

Ryan M. Taylor

MCCLATCHY-TRIBUNE REGIONAL NEWS - AGWEEK - GRAND FORKS, NORTH DAKOTA July 10, 2007

Journal Code: KAGW Language: English Record Type: FULLTEXT Word Count: 617

Ryan M. Taylor

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(0) 2007 1110 1111 11110011 0077111 118/110 10301700

[File 474] New York Times Abs 1969-2007/Jul 18

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[File 256] TecInfoSource 82-2007/Aug

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[File 475] Wall Street Journal Abs 1973-2007/Jul 18

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[File 583] Gale Group Globalbase(TM) 1986-2002/Dec 13

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*File 583: This file is no longer updating as of 12-13-2002.

[File 139] EconLit 1969-2007/Jun

8

S7

98

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[File 485] Accounting & Tax DB 1971-2007/Jul W2

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S S6 AND S4

RD (unique items)

```
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                S AU=(MCGINLEY, M? OR MCGINLEY M? OR MCGINLEY(1N)(M OR MICHAEL))
S3
         1473
                S AU= (RYAN, M? OR RYAN M? OR RYAN(1N) (M OR MICHAEL))
       498128
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DATABASE? OR DATABANK? OR CODB OR DB OR DBS OR DBMS OR RDBMS OR RDMS OR ORDBMS OR
INFORMATION (2W) SYSTEM
95
               S S1 AND S2 AND S3
            0
S6
         1511
                S S1 OR S2 OR S3
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[File 16] Gale Group PROMT(R) 1990-2007/Jul 17
(c) 2007 The Gale Group. All rights reserved.
(File 148) Gale Group Trade & Industry DB 1976-2007/Jul 13
(c)2007 The Gale Group. All rights reserved.
*File 148: The CURRENT feature is not working in File 148. See HELP NEWS148.
[File 160] Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group. All rights reserved.
[File 275] Gale Group Computer DB(TM) 1983-2007/Jul 13
(c) 2007 The Gale Group. All rights reserved.
[File 621] Gale Group New Prod.Annou.(R) 1985-2007/Jul 13
(c) 2007 The Gale Group, All rights reserved.
[File 625] American Banker Publications 1981-2007/Jul 18
(c) 2007 American Banker, All rights reserved.
[File 268] Banking Info Source 1981-2007/Jun W4
(c) 2007 ProQuest Info&Learning. All rights reserved.
[File 626] Bond Buver Full Text 1981-2007/Jul 18
(c) 2007 Bond Buyer, All rights reserved.
[File 267] Finance & Banking Newsletters 2007/Jul 16
(c) 2007 Dialog. All rights reserved.
? d s
Set
         Items
                 Description
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S1
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S2
S3
          1534
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DATABASE? OR DATABANK? OR OODB OR DB OR DBS OR DBMS OR RDBMS OR RDMS OR ORDBMS OR
INFORMATION (2W) SYSTEM? ?
            0
                 S S1 AND S2 AND S3
S6
          1542
                 S S1 OR S2 OR S3
                S S6 AND S4
S7
            96
S8
            72
                 RD (unique items)
9
                 S S8 NOT PY>2000
       786837
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CLOSED(1W) END() FUNDS OR (GO OR GOING)() PUBLIC OR REVERSE() (MERGER? OR ACQUISITION?) OR
NEW(2W)(ISSUE? ? OR SECURITIES) OR MUTUAL(1W)STOCK()CONVER? OR (FIRST OR 1ST OR
START?)(3N)((PUBLIC OR COMMON)(2N)(STOCK? ? OR EQUITY OR EQUITIES))
```

[File 15] ABI/Inform(R) 1971-2007/Jul 18 (c) 2007 ProQuest Info&Learning. All rights reserved.

511 0 S S9 AND S10

[File 256] **TecInfoSource** 82-2007/Aug (c) 2007 Info.Sources Inc. All rights reserved.

Set Items	Description
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S4 5016	S DATA()(BASE OR BASES OR BANK? ? OR SYSTEM? OR NETWORK? ? OR FILE? ?) OR
DATABASE? OR D	ATABANK? OR OODB OR DB OR DBS OR DBMS OR RDBMS OR RDMS OR ORDBMS OR
TNFORMATTON (2W	SYSTEM

[File 350] Derwent WPIX 1963-2007/UD=200745

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[File 348] EUROPEAN PATENTS 1978-2007/ 200728

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*File 348: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.

[File 349] PCT FULLTEXT 1979-2007/UB=20070712UT=20070705

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: d s

*File 349: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.

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Set
       Items
             Description
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S3
         703 S AU=(RYAN, M? OR RYAN M? OR RYAN(1N)(M OR MICHAEL))
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INFORMATION (2W) SYSTEM
S5
      221281
             S IC=(G06F-017/60 OR G06Q-40/00)
S6
               S S1 AND S2 AND S3
S7
              IDPAT (sorted in duplicate/non-duplicate order)
           1 IDPAT (primary/non-duplicate records only)
S8
         750 S S1 OR S2 OR S3
S9
S10
          67 S S9 AND S4
S11
          14 S S10 AND S5
S12
          13 S S11 NOT S8
S13
          13 IDPAT (sorted in duplicate/non-duplicate order)
S14
          12 IDPAT (primary/non-duplicate records only)
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[File 350] Derwent WPIX 1963-2007/UD=200745

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S20

S21

S23

S22

192491

6 S S21 AND S22

```
; d s
Set
        Items
                Description
S1
        25930
                S (COMPUTERIZ? OR COMPUTERIS? OR (COMPUTER OR ELECTRONIC? OR AUTOMAT? OR
INTERACTIVE OR MANAGEMENT OR CONTROL) (1W) (APPLICATION OR ASSISTED OR BASED OR ASSISTED OR
IMPLEMENTED OR CONTROL? OR FUNCTION? OR IMPLEMENTED OR NETWORK? ? OR OPERAT? OR PROCESS?
OR PROGRAM? ? OR SYSTEM? ?)) (5N) (SOLICIT? OR OFFER? OR MARKET??? OR ADVERTI? OR
PROMOT??? OR PITCH??? OR SELL???)
S2
         1085
               S (INITIAL OR DIRECTOR OR PUBLIC) () (OFFERING? OR SALE) OR IPO OR
CLOSED(1W) END() FUNDS OR (GO OR GOING)() PUBLIC OR REVERSE() (MERGER? OR ACQUISITION?) OR
NEW(2W)(ISSUE? ? OR SECURIT???) OR MUTUAL(1W)STOCK()CONVER? OR (FIRST OR 1ST OR
START?)(3N)((PUBLIC OR COMMON)(2N)(STOCK? ? OR EQUITY OR EQUITIES))
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       385876
DATABASE? OR DATABANK? OR OODB OR DB OR DBS OR DBMS OR RDBMS OR RDMS OR ORDBMS OR
INFORMATION (2W) SYSTEM? ?
       858704
                S (STORE? ? OR STORING OR CONTAIN??? OR SAVING OR SAVE? ? OR DOWNLOAD???
OR COPY OR COPI?? OR ARCHIV?? OR RECORDED OR CAPTUR???) (3N) (INFORMATION OR DATA OR FILE? ?
OR RECORD? ? OR CONTENT OR DOCUMENT? ?)
                S INDICATION(1W) INTEREST OR (DEALER? ? OR INVESTOR? ? OR BROKER? ? OR
          561
GROUP? ? OR INDIVIDUAL? ? OR FIRM? ? OR FUND? ? OR INSTITUTION?? OR CORPORATION? ? OR
COMPANY? ?) (1W) INTEREST
                S SYNDICATE? ? OR INVESTMENT()BANK??? OR UNDERWRITER? ? OR BROKER? ? OR
      1763933
BROKERAGE? ? OR INSURER? ? OR DEALER? ? OR FINANCIER? ? OR INVESTOR? ? OR MEMBER? ?
                S (SELECT?? OR LIMITED OR CERTAIN OR PARTICULAR OR EXCLUSIVE OR PRECISE OR
       168106
SMALL) (3W) (PORTION? ? OR AREA? ? OR PART? ? OR SEGMENT? ? OR SECTION? ?)
                S INTERNET OR INTRANET OR WIDE() AREA() NETWORK OR WAN OR
LOCAL()AREA()NETWORK OR LAN OR NETWORK? ? OR SERVER OR ONLINE OR ON()LINE
       625475
               S ACCESS??? OR ENTRANCE OR RIGHTS OR PERMISSION? ? OR AUTHORIZATION? ? OR
AUTHORISATION? ?
S10
                S (ALLOCAT ??? OR DISTRIBUT ??? OR APPROPRIAT ??? OR DESIGNAT ???. OR
EARMARK??? OR ASSIGN??? OR ALLOT OR GIVE) (3N) (SHARE? ? OR ISSUE? ? OR STOCK? ? OR BOND?
? OR SECURITIES OR SECURITY OR IPO OR OFFERING? ?) (5N) (DETERMINATION OR DECISION OR
DECIDE? ? OR CONCLUSION OR CONCLUD??? OR RESOLUTION OR JUDGMENT OR JUDGED OR CONSIDERATION
OR CONSIDERED)
Sll
          20
                S S1 AND S2
S12
           10
              S S11 AND S3
           10
                IDPAT (sorted in duplicate/non-duplicate order)
S13
          10 IDPAT (primary/non-duplicate records only)
S14
S15
          209
                S S2 AND S3
S16
         107 S S15 AND S4
S17
        86213
              S (S7 OR S9) (5N) (S3 OR S8)
              S S16 AND S17
S18
          3.4
          32 S S18 NOT S14
S19
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32 IDPAT (sorted in duplicate/non-duplicate order)

32 IDPAT (primary/non-duplicate records only)

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File 347: JAPIO Dec 1976-2006/Dec (Updated 070403)
         (c) 2007 JPO & JAPIO
File 348: EUROPEAN PATENTS 1978-2007/ 200715
         (c) 2007 European Patent Office
File 349: PCT FULLTEXT 1979-2007/UB=20070412UT=20070305
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         (c) 2007 ProQuest Info&Learning
       2:INSPEC 1898-2007/Apr W3
         (c) 2007 Institution of Electrical Engineers
     35:Dissertation Abs Online 1861-2007/Mar
         (c) 2007 ProOuest Info&Learning
     65: Inside Conferences 1993-2007/Apr 20
         (c) 2007 BLDSC all rts. reserv.
     99: Wilson Appl. Sci & Tech Abs 1983-2007/Mar
         (c) 2007 The HW Wilson Co.
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         (c) 2007 The New York Times
File 475: Wall Street Journal Abs 1973-2007/Apr 21
         (c) 2007 The New York Times
File 583: Gale Group Globalbase (TM) 1986-2002/Dec 13
         (c) 2002 The Gale Group
File 256: TecInfoSource 82-2007/Apr
         (c) 2007 Info. Sources Inc
File 139: EconLit 1969-2007/Apr
         (c) 2007 American Economic Association
       9:Business & Industry(R) Jul/1994-2007/Apr 20
         (c) 2007 The Gale Group
     15:ABI/Inform(R) 1971-2007/Apr 21
         (c) 2007 ProOuest Info&Learning
     16:Gale Group PROMT(R) 1990-2007/Apr 20
         (c) 2007 The Gale Group
     20:Dialog Global Reporter 1997-2007/Apr 23
File
         (c) 2007 Dialog
File 148: Gale Group Trade & Industry DB 1976-2007/Apr 20
         (c) 2007 The Gale Group
File 160: Gale Group PROMT(R) 1972-1989
         (c) 1999 The Gale Group
File 275: Gale Group Computer DB(TM) 1983-2007/Apr 20
         (c) 2007 The Gale Group
File 476:Financial Times Fulltext 1982-2007/Apr 22
         (c) 2007 Financial Times Ltd
File 610: Business Wire 1999-2007/Apr 22
         (c) 2007 Business Wire.
File 613:PR Newswire 1999-2007/Apr 23
         (c) 2007 PR Newswire Association Inc
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         (c) 2007 The Gale Group
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(c) 2007 McGraw-Hill Co. Inc
File 634:San Jose Mercury Jun 1985-2007/Apr 20
         (c) 2007 San Jose Mercury News
File 636: Gale Group Newsletter DB(TM) 1987-2007/Apr 20
         (c) 2007 The Gale Group
File 810: Business Wire 1986-1999/Feb 28
         (c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
         (c) 1999 PR Newswire Association Inc
File 267: Finance & Banking Newsletters 2007/Apr 16
         (c) 2007 Dialog
File 268: Banking Info Source 1981-2007/Apr W3
         (c) 2007 ProQuest Info&Learning
File 625: American Banker Publications 1981-2007/Apr 19
         (c) 2007 American Banker
File 626:Bond Buyer Full Text 1981-2007/Apr 20
         (c) 2007 Bond Buyer
File
     13:BAMP 2007/Apr W3
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File
      56: Computer and Information Systems Abstracts 1966-2007/Apr
         (c) 2007 CSA.
     75:TGG Management Contents(R) 86-2007/Apr W3
File
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File 249:Mgt. & Mktg. Abs. 1976-2007Apr W2
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            1
S2
            2
                AU='LAOUINTA FRANK'
S3
                AU='LAQUINTA, FRANK'
S4
            1
                IV= 'LAQUINTA FRANK'
55
                IV='LAQUINTA, FRANK'
            1
56
                AU='MCGINLEY M': AU='MCGINLEY M T'
           22
S7
                AU='MCGINLEY MICHAEL': AU='MCGINLEY MICHAEL P'
           3.0
58
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S10
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S11
           21
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S12
           29
S13
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S14
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          214
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S19
          213
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S21
          572
                AU='RYAN, M':AU='RYAN, M. A. K.
S22
            7
                AU='RYAN, M. C':AU='RYAN, M. C.'
          78
                AU='RYAN, M. CONAN': AU='RYAN, M. F.'
S23
S24
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S29
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                IV='RYAN M C': IV='RYAN M W'
 S43
           118
                IV='RYAN MICHAEL': IV='RYAN MIKE'
 S44
               IV='RYAN, M. DOMINIC': IV='RYAN, M. TERRY'
           12
 545
                IV='RYAN, M., DOMINIC': IV='RYAN, M.DOMINIC, 2146 FOXTAIL D-
            19
             RIVE, POTTSTOWN'
 546
               IV='RYAN, MICHAEL': IV='RYAN, MICHAEL, STEPHEN, 10 BARI DRI-
              VE, NEWTOWN'
 547
            19
               IV='RYAN, MICHAEL, UNIVERSITY OF ST. ANDREWS': IV='RYAN, MI-
 S48
           235
               AU=(RYAN(2N)(MICHAEL OR MIKE OR MICK OR MICKEY) OR (MCGINL-
              EY OR MACGINLEY OR MC()GINLEY OR MAC()GINLEY) (2N) (MICHAEL OR -
              MIKE OR MICK OR MICKEY) OR (LAQUINTA OR LA()QUINTA OR QUINTA) -
              (2N) (FRANK OR FL OR F.L.))
 S49
               BY=(RYAN(2N) (MICHAEL OR MIKE OR MICK OR MICKEY) OR (MCGINL-
              EY OR MACGINLEY OR MC()GINLEY OR MAC()GINLEY) (2N) (MICHAEL OR -
              MIKE OR MICK OR MICKEY) OR (LAQUINTA OR LA()QUINTA OR QUINTA) -
              (2N) (FRANK OR FL OR F.L.))
 950
               IV=(RYAN(2N)(MICHAEL OR MIKE OR MICK OR MICKEY) OR (MCGINL-
              EY OR MACGINLEY OR MC()GINLEY OR MAC()GINLEY) (2N) (MICHAEL OR -
             MIKE OR MICK OR MICKEY) OR (LAQUINTA OR LA() QUINTA OR QUINTA) -
             (2N) (FRANK OR FL OR F.L.))
 951
          3503 S1:S50
               S51 FROM 347,348,349,350,371
 552
           452
 S53
                IC=(G06F OR G060)
           70
 S54
            70
               S52 AND S53
               EQUITY()LINKED OR EQUITIES OR DEBT() (INSTRUMENT OR INSTRUM-
 S55
             ENTS OR SECURITY OR SECURITIES OR OBLIGATION OR OBLIGATIONS) -
              OR PREFERRED() (STOCK OR STOCKS) OR (CORPORATE OR MUNICIPAL) () -
             BONDS OR MUNI OR MUNIS
 S56
                S54 AND S55
 S57
           338
                 IPO OR (PUBLIC OR PRIVATE) () OFFERING OR DEAL ??? OR TERMS OR
               (GO OR GOING) () PUBLIC OR SALE? ? OR SELL???
 558
            20
               954 AND 957
S59
           20
               S56 OR S58
S60
           20
               IDPAT (sorted in duplicate/non-duplicate order)
S61
           19 IDPAT (primary/non-duplicate records only)
S62
         3051
               S51 NOT S52
S63
            5
                S55 AND S62
S64
           270
                S57 AND S62
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S65
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             BASES OR BANK OR BANKS OR FILE OR FILES) OR DB OR KNOWLEDGEBA-
             SE OR KNOWLEDGEBASES OR MIS
S66
            7
                S64(S)S65
567
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S68
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569
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S70
               RD (unique items)
871 28 S61 OR S70
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File 347: JAPIO Dec 1976-2006/Dec (Updated 070403)
          (c) 2007 JPO & JAPIO
File 350:Derwent WPIX 1963-2007/UD=200725
          (c) 2007 The Thomson Corporation
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         (c) 2002 INPI. All rts. reserv.
Set
        Items Description
S1
      1777823 COMMUNICATION OR COMMUNICATIONS OR RECORDKEEPING OR KEEP??-
              ?(2N)(RECORD OR RECORDS) OR MARKETING OR ACCOUNTING OR SECURI-
              TY OR SCHEDULING OR CALENDAR ??? OR NOTIFICATION OR NOTIFICATI-
              ONS OR COMPLIANCE
52
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             OR (PENDING OR OFFICIAL) () (BOOK OR BOOKS) OR REGULATI?? (2N) AC-
              CESS
S3
       212787
                IPO OR (PUBLIC OR PRIVATE) () OFFERING OR DEAL ??? OR TERMS OR
              (GO OR GOING) () PUBLIC OR SALE? ? OR SELL???
94
        49528
                EQUITY()LINKED OR EQUITIES OR DEBT() (INSTRUMENT OR INSTRUM-
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              OR PREFERRED() (STOCK OR STOCKS) OR (CORPORATE OR MUNICIPAL) () -
             BONDS OR MUNI OR MUNIS
       285875 DATABASE OR DATABASES OR DATABANK OR DATABANKS OR DATAFILE
95
             OR DATAFILES OR (DATA OR INFORMATION OR KNOWLEDGE) () (BASE OR -
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             SE OR KNOWLEDGEBASES OR MIS
               CONNECT??? OR LINK??? OR INTERCONNECT??? OR INTERLINK??? OR
56
      4947077
              TIED
                CYBER OR CYBERSPACE OR VIRTUAL ?? OR INTERNET OR WEB OR WOR-
97
       862047
              LDWIDE??? OR WIDEWEB OR WEBSITE OR WEBSITES OR NETWORK?? OR O-
             NLINE OR ON() LINE OR EXTRANET OR EXTRANETS OR INTRANET OR INT-
             RANETS
28
           23
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         5956
                S5 (5N) S6 (5N) S7
59
                S8(S)S9(S)(S1 OR S2)
S10
S11
           3.3
                S3 (5N) S4
                S9 AND S11 AND (S1 OR S2)
S12
            0
S13
           11
                S11 AND (S1 OR S2)
S14
            0
                S9 AND S11
S15
            0
                S4(S)S9(S)(S1 OR S2)
                S4(S)S6(S)S7(S)(S1 OR S2)
S16
           1.2
917 22 S13 OR S16
S18 22 IDPAT (sorted in duplicate/non-duplicate order)
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1.9

S19

IDPAT (primary/non-duplicate records only)

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         (c) 2007 WIPO/Thomson
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              ?(2N)(RECORD OR RECORDS) OR MARKETING OR ACCOUNTING OR SECURI-
              TY OR SCHEDULING OR CALENDAR ??? OR NOTIFICATION OR NOTIFICATI-
             ONS OR COMPLIANCE
82
         8270 ISSU???(1N) PROSPECTUS?? OR (ORDER OR ORDERS) (1N) TRANSFER? -
             OR (PENDING OR OFFICIAL) () (BOOK OR BOOKS) OR REGULATI?? (2N) AC-
              CESS
                IPO OR (PUBLIC OR PRIVATE) () OFFERING OR DEAL ??? OR TERMS OR
 53
        610035
              (GO OR GOING) () PUBLIC OR SALE? ? OR SELL???
               EQUITY()LINKED OR EQUITIES OR DEBT() (INSTRUMENT OR INSTRUM-
 54
             ENTS OR SECURITY OR SECURITIES OR OBLIGATION OR OBLIGATIONS) -
             OR PREFERRED()(STOCK OR STOCKS) OR (CORPORATE OR MUNICIPAL)()-
             BONDS OR MINT OR MINTS
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95
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             OR DATAFILES OR (DATA OR INFORMATION OR KNOWLEDGE) () (BASE OR -
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             SE OR KNOWLEDGEBASES OR MIS
       1568494 CONNECT??? OR LINK??? OR INTERCONNECT??? OR INTERLINK??? OR
 S6
              TIED
               CYBER OR CYBERSPACE OR VIRTUAL ?? OR INTERNET OR WEB OR WOR-
87
       601063
             LDWIDE??? OR WIDEWEB OR WEBSITE OR WEBSITES OR NETWORK?? OR O-
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             RANETS
00
          107
               S3 (3N) S4
9.9
         9722
               S5 (5N) S6 (5N) S7
910
            0
               S8(S)S9(S)(S1 OR S2)
S11
         3546
                (S1 OR S2)(S)(S8 OR S9)
         142
S12
                S3 (5N) S4
S13
           24
                S12(S)(S1 OR S2)
         3528
                S9(S)(S1 OR S2)
S14
S15
            2
                S5(S)S7(S)S13
                S12(F)(S1 OR S2)
S16
          100
S17
           3
                S14 (10N) S16
S18
            3
                S14(S)S16
S19 27 S13 OR S18
S20
          27
                IDPAT (sorted in duplicate/non-duplicate order)
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27

S21

IDPAT (primary/non-duplicate records only)

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File
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         (c) 2007 ProQuest Info&Learning
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File
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     99:Wilson Appl. Sci & Tech Abs 1983-2007/Mar
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File 474: New York Times Abs 1969-2007/Apr 22
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File 475: Wall Street Journal Abs 1973-2007/Apr 21
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File 583: Gale Group Globalbase (TM) 1986-2002/Dec 13
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File 256: TecInfoSource 82-2007/Apr
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File 139: EconLit 1969-2007/Apr
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             TY OR SCHEDULING OR CALENDAR ??? OR NOTIFICATION OR NOTIFICATI-
             ONS OR COMPLIANCE
S2
              ISSU???(1N)PROSPECTUS?? OR (ORDER OR ORDERS)(1N)TRANSFER? -
             OR (PENDING OR OFFICIAL) () (BOOK OR BOOKS) OR REGULATI?? (2N) AC-
             CESS
53
      2113884
                IPO OR (PUBLIC OR PRIVATE) () OFFERING OR DEAL ??? OR TERMS OR
              (GO OR GOING) () PUBLIC OR SALE? ? OR SELL???
84
        20320
               EQUITY()LINKED OR EQUITIES OR DEBT() (INSTRUMENT OR INSTRUM-
             ENTS OR SECURITY OR SECURITIES OR OBLIGATION OR OBLIGATIONS) -
             OR PREFERRED() (STOCK OR STOCKS) OR (CORPORATE OR MUNICIPAL) () -
             BONDS OR MUNI OR MUNIS
55
              DATABASE OR DATABASES OR DATABANK OR DATABANKS OR DATAFILE
             OR DATAFILES OR (DATA OR INFORMATION OR KNOWLEDGE) () (BASE OR -
             BASES OR BANK OR BANKS OR FILE OR FILES) OR DB OR KNOWLEDGEBA-
             SE OR KNOWLEDGEBASES OR MIS
86
       994859
              CONNECT??? OR LINK??? OR INTERCONNECT??? OR INTERLINK??? OR
             TIED
               CYBER OR CYBERSPACE OR VIRTUAL?? OR INTERNET OR WEB OR WOR-
             LDWIDE??? OR WIDEWEB OR WEBSITE OR WEBSITES OR NETWORK?? OR O-
             NLINE OR ON()LINE OR EXTRANET OR EXTRANETS OR INTRANET OR INT-
             RANETS
S8
         853
              S3 (3N) S4
99
         1532
                S5 (5N) S6 (5N) S7
S10
           0
                S8(S)S9(S)(S1 OR S2)
911
            0
                S8 AND S9 AND (S1 OR S2)
S12
           0
                S4(S)S9(S)(S1 OR S2)
S13
            2
                S4(S)S5(S)S7(S)(S1 OR S2)
                S4 AND S5 AND S7 AND (S1 OR S2)
S14
           7
815
          23
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S16
    170
                (S1 OR S2) (10N) S9
                S16(S)(S3 OR S4)
S17
          20
     50 S13 OR S14 OR S15 OR S17
S18
     39
S19
                S18 NOT PY>2000
          38 S19 NOT PD=20000823:20070531
S20
S21
          38 RD (unique items)
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? show files:ds File 20:Dialog Global Reporter 1997-2007/Apr 23 (c) 2007 Dialog

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S2 ISSU???(1N) PROSPECTUS?? OR (ORDER OR ORDERS)(1N) TRANSFER? -OR (PENDING OR OFFICIAL) () (BOOK OR BOOKS) OR REGULATI?? (2N) AC-CESS

S3 13125619 IPO OR (PUBLIC OR PRIVATE) () OFFERING OR DEAL??? OR TERMS OR (GO OR GOING) () PUBLIC OR SALE? ? OR SELL???

S4 EQUITY()LINKED OR EQUITTES OR DEBT() (INSTRUMENT OR INSTRUM-ENTS OR SECURITY OR SECURITIES OR OBLIGATION OR OBLIGATIONS) -OR PREFERRED() (STOCK OR STOCKS) OR (CORPORATE OR MUNICIPAL) () -BONDS OR MIINT OR MINTS

85 703396 DATABASE OF DATABASES OF DATABANK OF DATABANKS OF DATABILE OR DATAFILES OR (DATA OR INFORMATION OR KNOWLEDGE) () (BASE OR -BASES OR BANK OR BANKS OR FILE OR FILES) OR DB OR KNOWLEDGEBA-SE OR KNOWLEDGEBASES OR MIS

86 3977254 CONNECT??? OR LINK??? OR INTERCONNECT??? OR INTERLINK??? OR TIED

9217745 CYBER OR CYBERSPACE OR VIRTUAL?? OR INTERNET OR WEB OR WOR-S7 LDWIDE ??? OR WIDEWEB OR WEBSITE OR WEBSITES OR NETWORK ?? OR O-NLINE OR ON() LINE OR EXTRANET OR EXTRANETS OR INTRANET OR INT-RANETS

18840 S3(3N)S4 98 5509 S5(5N)S6(5N)S7 0.0 810 0 S8(S)S9(S)(S1 OR S2) S11 4 S4(S)S9(S)(S1 OR S2) S12 570 S4(S)S5(S)S7(S)(S1 OR S2) 142 ((S1 OR S2)(S)S4)(S)(S5(10N)S7) S13 143 SII OR 913 S14 23 S14 NOT PY>2000 S15 19 S15 NOT PD=20000823:20070531 S16

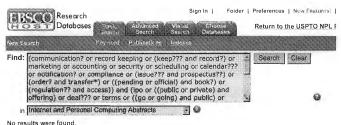
18 RD (unique items)

517

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File 148: Gale Group Trade & Industry DB 1976-2007/Apr 20
          (c) 2007 The Gale Group
File 275: Gale Group Computer DB(TM) 1983-2007/Apr 20
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File 476: Financial Times Fulltext 1982-2007/Apr 22
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SI
             ?(2N) (RECORD OR RECORDS) OR MARKETING OR ACCOUNTING OR SECURI-
             TY OR SCHEDULING OR CALENDAR ???? OR NOTIFICATION OR NOTIFICATI-
             ONS OR COMPLIANCE
         8495 ISSU???(1N) PROSPECTUS?? OR (ORDER OR ORDERS) (1N) TRANSFER? -
S2
             OR (PENDING OR OFFICIAL) () (BOOK OR BOOKS) OR REGULATI??(2N)AC-
             CESS
               IPO OR (PUBLIC OR PRIVATE) () OFFERING OR DEAL ??? OR TERMS OR
S3
              (GO OR GOING) () PUBLIC OR SALE? ? OR SELL???
               EOUITY()LINKED OR EOUITIES OR DEBT()(INSTRUMENT OR INSTRUM-
             ENTS OR SECURITY OR SECURITIES OR OBLIGATION OR OBLIGATIONS) -
             OR PREFERRED() (STOCK OR STOCKS) OR (CORPORATE OR MUNICIPAL) () -
              BONDS OR MUNT OR MUNTS
85
      1156413
               DATABASE OR DATABASES OR DATABANK OR DATABANKS OR DATAFILE
             OR DATAFILES OR (DATA OR INFORMATION OR KNOWLEDGE) () (BASE OR -
             BASES OR BANK OR BANKS OR FILE OR FILES) OR DB OR KNOWLEDGEBA-
             SE OR KNOWLEDGEBASES OR MIS
      3003976 CONNECT??? OR LINK??? OR INTERCONNECT??? OR INTERLINK??? OR
96
              TIED
      8115956 CYBER OR CYBERSPACE OR VIRTUAL ?? OR INTERNET OR WEB OR WOR-
97
             LDWIDE ??? OR WIDEWEB OR WEBSITE OR WEBSITES OR NETWORK ?? OR O-
             NLINE OR ON() LINE OR EXTRANET OR EXTRANETS OR INTRANET OR INT-
             RANETS
58
        17814
               S3 (3N) S4
9
        18035 S5 (5N) S6 (5N) S7
S10
            Ω
               S8(S)S9(S)(S1 OR S2)
S11
           1 S4(S)S9(S)(S1 OR S2)
91 91 84(S) 85(S) 87(S) (S1 OR S2)
S13
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S14
          37 RD (unique items)
S15
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File 160: Gale Group PROMT(R) 1972-1989
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File 621: Gale Group New Prod. Annou. (R) 1985-2007/Apr 20
          (c) 2007 The Gale Group
File 624:McGraw-Hill Publications 1985-2007/Apr 23
          (c) 2007 McGraw-Hill Co. Inc
File 634: San Jose Mercury Jun 1985-2007/Apr 20
          (c) 2007 San Jose Mercury News
File 636: Gale Group Newsletter DB(TM) 1987-2007/Apr 20
          (c) 2007 The Gale Group
File 56:Computer and Information Systems Abstracts 1966-2007/Apr
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Set
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             TY OR SCHEDULING OR CALENDAR ??? OR NOTIFICATION OR NOTIFICATI-
             ONS OR COMPLIANCE
         6621 ISSU???(1N)PROSPECTUS?? OR (ORDER OR ORDERS)(1N)TRANSFER? -
S2
             OR (PENDING OR OFFICIAL) () (BOOK OR BOOKS) OR REGULATI?? (2N) AC-
             CESS
               IPO OR (PUBLIC OR PRIVATE) () OFFERING OR DEAL ??? OR TERMS OR
S3
     10549987
              (GO OR GOING) () PUBLIC OR SALE? ? OR SELL???
       398364 EQUITY()LINKED OR EQUITIES OR DEBT() (INSTRUMENT OR INSTRUM-
S4
             ENTS OR SECURITY OR SECURITIES OR OBLIGATION OR OBLIGATIONS) -
             OR PREFERRED() (STOCK OR STOCKS) OR (CORPORATE OR MUNICIPAL) () -
             BONDS OR MUNT OR MUNTS
S5
      1297479 DATABASE OR DATABASES OR DATABANK OR DATABANKS OR DATAFILE
             OR DATAFILES OR (DATA OR INFORMATION OR KNOWLEDGE) () (BASE OR -
             BASES OR BANK OR BANKS OR FILE OR FILES) OR DB OR KNOWLEDGEBA-
             SE OR KNOWLEDGEBASES OR MIS
      2923453 CONNECT??? OR LINK??? OR INTERCONNECT??? OR INTERLINK??? OR
56
              TIED
      9715732 CYBER OR CYBERSPACE OR VIRTUAL?? OR INTERNET OR WEB OR WOR-
S7
             LDWIDE??? OR WIDEWEB OR WEBSITE OR WEBSITES OR NETWORK?? OR O-
             NLINE OR ON() LINE OR EXTRANET OR EXTRANETS OR INTRANET OR INT-
             RANKTS
SR
        15703 S3 (3N) S4
99
        13215 S5 (5N) S6 (5N) S7
910
            0 S8(S)S9(S)(S1 OR S2)
$11
            2 S4(S)S9(S)(S1 OR S2)
S12
         216 S4(S)S5(S)S7(S)(S1 OR S2)
S13
         158 ((S1 OR S2)(S)S4)(S)(S5(10N)S7)
S14
         115 ((S1 OR S2)(20N)S4)(S)(S5(10N)S7)
               ((S1 OR S2)(20N)S4)(S)(S5(10N)S6(10N)S7)
S15
           5
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S16
$17 16 $11 OR $15 OR $16
S18
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520
          10 RD (unique items)
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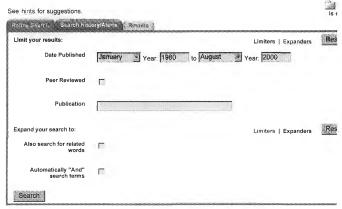
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File 268: Banking Info Source 1981-2007/Apr W3
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File 625: American Banker Publications 1981-2007/Apr 19
         (c) 2007 American Banker
File 626:Bond Buyer Full Text 1981-2007/Apr 20
         (c) 2007 Bond Buyer
File 610: Business Wire 1999-2007/Apr 23
         (c) 2007 Business Wire.
File 613: PR Newswire 1999-2007/Apr 23
         (c) 2007 PR Newswire Association Inc
File 810: Business Wire 1986-1999/Feb 28
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File 813: PR Newswire 1987-1999/Apr 30
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         (c) 2007 The Gale Group
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             ONS OR COMPLIANCE
S2
               ISSU???(IN)PROSPECTUS?? OR (ORDER OR ORDERS)(IN)TRANSFER? -
             OR (PENDING OR OFFICIAL) () (BOOK OR BOOKS) OR REGULATI?? (2N) AC-
             CESS
               IPO OR (PUBLIC OR PRIVATE) () OFFERING OR DEAL ??? OR TERMS OR
S3
      3688371
              (GO OR GOING) () PUBLIC OR SALE? ? OR SELL???
              EOUITY()LINKED OR EOUITIES OR DEBT() (INSTRUMENT OR INSTRUM-
S4
       318143
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             OR PREFERRED() (STOCK OR STOCKS) OR (CORPORATE OR MUNICIPAL) () -
             BONDS OR MUNI OR MUNIS
S5
      431256
               DATABASE OR DATABASES OR DATABANK OR DATABANKS OR DATAFILE
             OR DATAFILES OR (DATA OR INFORMATION OR KNOWLEDGE) () (BASE OR -
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             SE OR KNOWLEDGEBASES OR MIS
S6
      1146261
              CONNECT??? OR LINK??? OR INTERCONNECT??? OR INTERLINK??? OR
             TIED
              CYBER OR CYBERSPACE OR VIRTUAL ?? OR INTERNET OR WEB OR WOR-
S7
      4561999
             LDWIDE ??? OR WIDEWEB OR WEBSITE OR WEBSITES OR NETWORK ?? OR O-
             NLINE OR ON() LINE OR EXTRANET OR EXTRANETS OR INTRANET OR INT-
             RANETS
S8
        12543 S3(3N)S4
S 9
        5681
                S5 (5N) S6 (5N) S7
S10
           0
                S8(S)S9(S)(S1 OR S2)
S11
              S4(S)S9(S)(S1 OR S2)
            3
          340 S4(S)S5(S)S7(S)(S1 OR S2)
S12
S13
          1.7
               S4(10N)S5(10N)S7(10N)(S1 OR S2)
           6 ((S1 OR S2)(10N)S4)(S)(S5(10N)S7)
S14
$15 21 S11 OR S13 OR S14
    11
S16
                S15 NOT PY>2000
        ĩ ĩ
S17
              S16 NOT PD=20000823:20070531
S18
          11 RD (unique items)
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- To broaden your search, use the Boolean operator OR. For example, type: Siamese OR cats.



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